

List of Recently Appointed Brand Ambassadors in India 2018

Dear friends,

Here we are sharing list of recently appointed Brand Ambassadors in India 2018. This is an important topic for upcoming competitive exams in 2018. You can also download the PDF by clicking on the link given below.

Name of the Brand & Campaigns	Person
Flipkart	Ranbir Kapoor and Shraddha Kapoor
Assam (state's brand ambassador)	Hima Das
SHARP TV	Rohit Sharma
Sumadhura Group	MS Dhoni
Remit2India, (an online money transfer portal)	Virat Kohli
Philips India (for its male grooming products)	Virat Kohli
Indigo Paints	MS Dhoni
BoAt	Jacqueline Fernandez
Dabur(for its skin care brand Fem)	Kriti Sanon
Dollar Missy	Chitragada Singh
NetMeds (Online Pharmacy)	MS Dhoni
Reebok.	Nathalie Emmanuel
L'Oréal Paris	Amber Heard
Kraft Heinz India(for the Complian brand)	Sourav Ganguly
'Educate Girls'(non-profit organisation)	Katrina Kaif
Whirlpool	Kriti Sanon and Sushant Singh Rajput
BATA	Kriti Sanon
Tata Sons(for global corporate affairs)	S Jaishankar

Tourism Fiji(for the India market)	Ileana D'Cruz
Lubricants India (a Hinduja Group company)	Hardik Pandya
Vivo	Aamir Khan
Uber	Virat Kohli
Gaming platform Dream11	Mahendra Singh Dhoni
Chocolate Snickers	MS Dhoni
Bata's new sport wears	Smriti Mandhana.
All India Chess Federation for the Blind (AICFB)	Grand Master Vidit Gujrathi.
Pakistan Cricket Board	Shoaib Akhtar
T20 Mumbai League's	Sachin Tendulkar
Sikkim	AR Rahman
The Muthoot Group	Amitabh Bachchan
Harman International	Priyanka Chopra
Frooti	Allu Arjun
Poker Sports League	Viswanathan Anand
RP-Sanjiv Goenka Group(for its packaged snacking brand, Too Yumm)	Virat Kohli
Ghaziabad Municipal Corporation (GMC)	Cricketer Suresh Raina
Swachh Bharat Mission in Ghaziabad City (Uttar Pradesh)	Cricketer Suresh Raina
Delhi Dynamos FC	Jacqueline Fer-nandez
Hyundai(Continues for 2 more years)	Shahrukh Khan
ITM Group of Institutions	Kidambi Srikanth
Environmental Issues	Dia Mirza
Innerwear brand Lux	Amitabh Bachchan
Futsal football franchise Kerala Cobras	Sunny Leone
Indoor Cricket Team	Sandeep Patil

WHO Goodwill Ambassador(for Autism in South Asia)	Saima Wazed Hossain
Road safety awareness campaign.	Akshay Kumar
China hails	Amir Khan
One plus 6	Amitabh Bachhan
Leonardo Olive Oil	Chef Sanjeev Kapoor
Luminous Power's new brand AMAZE	Virat Kohli

Brand Ambassadors of Govt. Schemes & Campaign

Person	Brand Name	Remarks
Amitabh Bachchan	City Compost Campaign	A part of the 'Swachh Bharat Mission'
John Abraham	Arunachal Pradesh Tourism Ambassador	To promote tourism in Arunachal Pradesh
Narendra Modi	Incredible India	
Nawazuddin Siddiqui	UP farmers' scheme Samajwadi Kisan Beema Yojna	The scheme provides for cashless treatment up to Rs 2.5 lakh and Rs. one lakh for the organ transplant.
PV Sindhu	Central Reserve Police Force (CRPF)	
Sachin Tendulkar	Anti- liquor and antidrug campaign, Kerala	It will make an awareness among the people against alcoholism and drug abuse.
Sakshi Malik	Beti Bachao, Beti Padoos campaign" in Haryana	chosen to promote the tourism of Arunachal Pradesh
Virat Kohli	Punjab National Bank	

Vidya Balan	Samajwadi Pension Yojna	Launched by Uttar Pradesh Govt.
Piruz Khambatta	Make In India	Launched by Prime Minister Narendra Modi
Shah Rukh Khan	West Bengal Brand Ambassador	The campaign started with shortlisting 200 places from all of the Indian states.
Steffi Graf	Kerala's Ayurveda	To promote tourism and position the state of Kerala as home of ayurveda.
Shilpa Reddy	Confederation of Women Entrepreneurs (COWE)	Create centres of excellence for women to gain knowledge, develop skills, provide infrastructure, access to resources to their business.
Baba Ramdev	Brand Ambassador of yoga and Ayurveda in Haryana	promote yoga and Ayurveda in a big way
Ankit Fadia	Digital India	It was launched on 1 July 2015 by Prime Minister Narendra Modi.
Amitabh Bachchan	Swachh Bharat Abhiyan	Started by Prime Minister Narendra Modi.
Amitabh Bachchan	Pulse Polio	To promote Polio Eradication Campaign
Dia Mirza	Swachh Saathi	Swachh Bharat Mission's youth-based Swachh Saathi (student internship) programme

Madhuri Dixit	MAA- Mother's Absolute Affection'	
Deepika Padukone	Indian Psychiatric Society	The largest association of Indian Psychiatrists